

ONE-STOP HOSPITALITY DIGITAL MARKETING

Proven ROI
à-La-Carte Solutions
Competitive Pricing



DIGITAL MARKETING AGENCY



Lodging Interactive is a Digital Marketing and Social Media Engagement Agency exclusively servicing the hospitality industry since 2001.

LIVE CHAT FOR HOTELS Fully Managed Solution—7 Days

CoMMingle Live Chat is a fully managed real-time live chat service for hospitality. Our service combines state of the art technology with trained USA based live chat agents to assist your potential guests as they navigate through your website. Our live chat agents engage with customers, in real time, as an extension of your property's own sales team.

COMMINGLE LIVE CHAT BENEFITS:

- ▶ Increased direct bookings & RFP's
- ▶ Assist guests in the online booking process
- ▶ Creates up-selling opportunities
- ▶ Acts as real-time, human FAQs service
- ▶ Share PDF documents & promotions in real-time
- ▶ Provides competitive advantage
- ▶ 7 day a week coverage
- ▶ Fully managed solution—we do all the work
- ▶ 100% mobile enabled—works on any device

EASY WEBSITE IMPLEMENTATION
IN LESS THAN 10 DAYS.



NO OFFSHORE STAFF
100% USA BASED LIVE CHAT AGENTS

CONNECT WITH US

Follow us on social media and give us a call to discuss how we can help your hotel excel online.

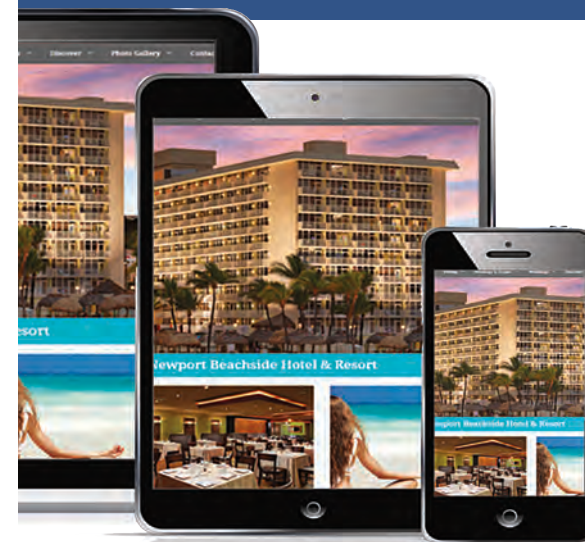
Call: 877-291-4411 x 701

Email: info@lodginginteractive.com



We offer customer friendly agreement terms with no long term commitments.

Contact us for a free digital marketing analysis for your hotel.



www.LodgingInteractive.com

1

DIGITAL MARKETING Increase Your Digital Footprint

We are a full service digital marketing agency exclusively serving the hospitality industry. We have helped hundreds of hotels maximize their online digital returns.



OUR DIGITAL MARKETING SERVICES INCLUDE:

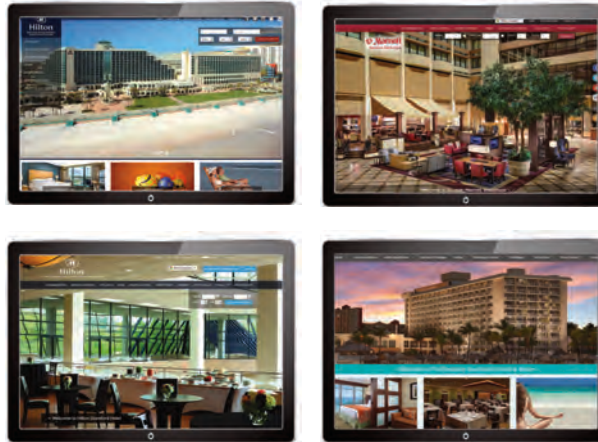
- Responsive Website Design
- WordPress Content Management
- Professional Copy Writing
- SEO - Organic Content Marketing
- PPC - Pay Per Click Marketing
- Display & Retargeting
- Full Campaign Management
- Email Marketing
- Annual Digital Marketing Plan

We know hospitality . . . helping hundreds of hotels maximize direct online revenue opportunities. Our Account Executives truly become an extension of your marketing department with a comprehensive suite of digital marketing services that drive high ROIs.

2

WEBSITE DESIGN Customized Designs

AWARD WINNING WEBSITES THAT DRIVE ROI



Each beautifully designed website prominently displays promotions and calls to action—integrating with all booking engines. Our SEO strategy team conducts extensive keyword research, using unrivalled methodology, fine-tuned over the years.

3

SOCIAL MEDIA The CoMMingle Advantage

From social media marketing and engagement services, to 24/7 online social customer care—CoMMingle has got you covered.



OUR SOCIAL MEDIA SERVICES INCLUDE:

- Posting & Engagement On
 - Facebook
 - Google
 - Twitter
 - Pinterest
 - Instagram
 - YouTube
- Blogging Content Creation
- Live Video Streaming
- Live Website Chat
- Image sharing & marketing
- Social Voices (24/7/365)

CoMMingle is our social media marketing and engagement division. It offers hotels the flexibility in selecting the services they require based on what they're currently handling in house or through an existing PR agency.

Reputation Management

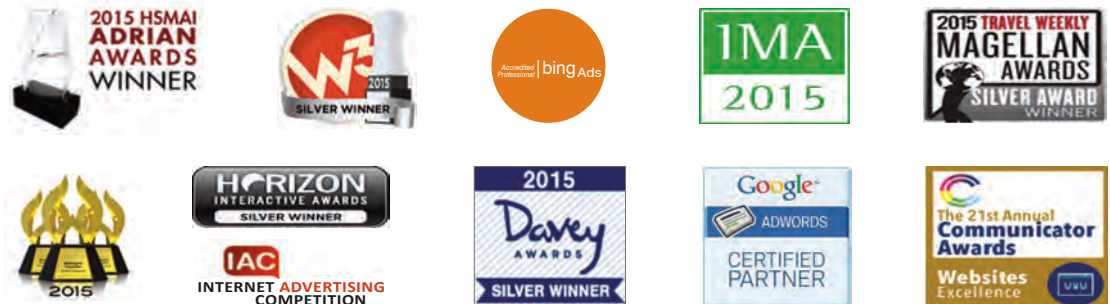
You need to protect your online reputation. We can help.

We respond to all your guest reviews so you can focus on running your hotel. Our coverage includes:

- TripAdvisor
- Hotels.com
- Yelp!
- Booking.com
- Expedia
- Facebook

All our guest responses are written in your property's voice and persona. Negative guest review removal, when possible. Foreign language reviews are also available.

AWARD WINNING HOSPITALITY DIGITAL AGENCY



PROFIT DRIVEN SOLUTIONS

SOCIAL MEDIA FLEXIBILITY

AWARD WINNING DESIGN